

Rep Order# 8849282 Ver# 1 Status New  
EC'd Yes

Traffic Order# 36979 Printed: 08/14/2012 12:27 PM  
Last Received: 08/14/2012 11:20 AM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) PATRIOT MAJORITY  
Product Issue  
Estimate# 1615  
Buyer Sarah Levene  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
1010 WISCONSIN AVENUE, SUITE 800  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 84/91/1615  
Flight Dates 08/15/2012 - 08/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F,M-TU	6A-7A	8 NEWS NOW AT 6A	:30	\$1,200.00	08/15-08/21	2	1	2	\$2,400.00	
	2	W-F,M-TU	7A-9A	CBS THIS MORNING	:30	\$1,200.00	08/15-08/21	2	1	2	\$2,400.00	
	3	W,M-TU	7A-9A	CBS THIS MORNING	:30	\$1,200.00	08/22-08/28	1	1	1	\$1,200.00	
	4	W-F,M-TU	9A-10A	LIVE! WITH KELLY	:30	\$800.00	08/15-08/21	3	1	3	\$2,400.00	
	5	W,M-TU	9A-10A	LIVE! WITH KELLY	:30	\$800.00	08/22-08/28	1	1	1	\$800.00	
	6	W-F,M-TU	12P-1230P	8 NEWS NOW AT NOON	:30	\$1,100.00	08/15-08/21	2	1	2	\$2,200.00	
	7	SA	530P-6P	POLITICS NOW	:30	\$1,000.00	08/18-08/18	1	1	1	\$1,000.00	
	8	W-F,M-TU	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	08/15-08/21	3	1	3	\$3,900.00	
	9	W,M-TU	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	08/22-08/28	1	1	1	\$1,300.00	

---REPORT TOTALS---

Report Totals: 16 / \$17,600.00

---SALES MONTHLY TOTALS---

8/14

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Salesperson FAX# 202-872-0263

Aug 12: 13 / \$14,300.00 Sep 12: 3 / \$3,300.00

Sales Totals: 16 / \$17,600.00

Station Totals: 16 / \$17,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$146,667	CABL	0%	KLAS	12%	KSNV	41%	KTNV	23%	KTUD	1%
		KVCW	0%	KVMY	0%	KVVU	23%	UNKN	0%		

Books null  
Demos RA35+